

Project A debrief: participant: _____ **researchers:** _____

Fill this out immediately after the interview, together with both interviewers. This document will serve as key resources for the collaborative fieldwork debrief and analysis so please be thoughtful and thorough.

GETTING TO KNOW YOU-- describe

Describe the person we spoke to. What do they do? What are they into? What is their home environment like?

How did they describe their process of getting DEVICE?

LIFE WITH DE VICE

How are they using the DEVICE? What features are they using? What does this device mean to them?

What kinds of accessories do they use? Which ones aren't they using? Why?

What do they like most about the DEVICE? How is it best serving their needs?

What challenges have they had? What are some of their unmet needs and wishes?

What surprised them? What surprised you?

PROTOTYPE -- assess

What did they like about PROTOTYPE? What are the features and benefits that appealed most to them? What didn't they like? (use + and - here to make a bulleted list of answers)

How did they imagine using it in their current use cases? What new use cases did they imagine?

What feedback did they give about **usability, audio, price**, etc.? What **suggestions** did they make?

Surprises or A-ha moments from this interview? New thinking? Connections to other interviews?

Insights about the interview process? What would you ask, or ask differently in the next interview?
Any advice for the team?